

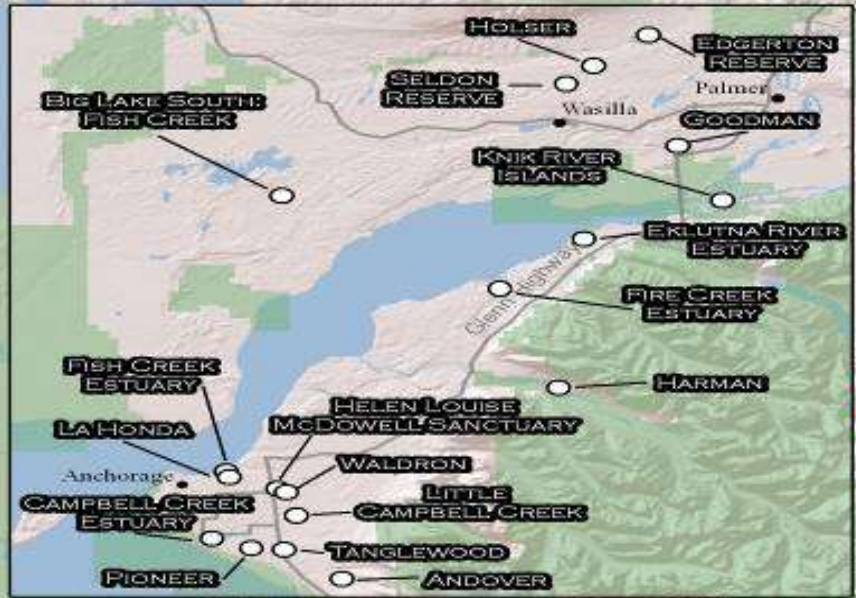
# Great Land Trust

**We work with willing landowners and other partners to permanently and directly conserve the special lands and waters throughout Southcentral.**

- 23 Conservation Easements (9000 acres conserved, including 5000 acres of wetlands and 40 river miles)**
- Land Donations**
- Direct Land Purchase**

**Cooperating with businesses, nonprofits, and local, state, and federal agencies on projects that benefit the community**









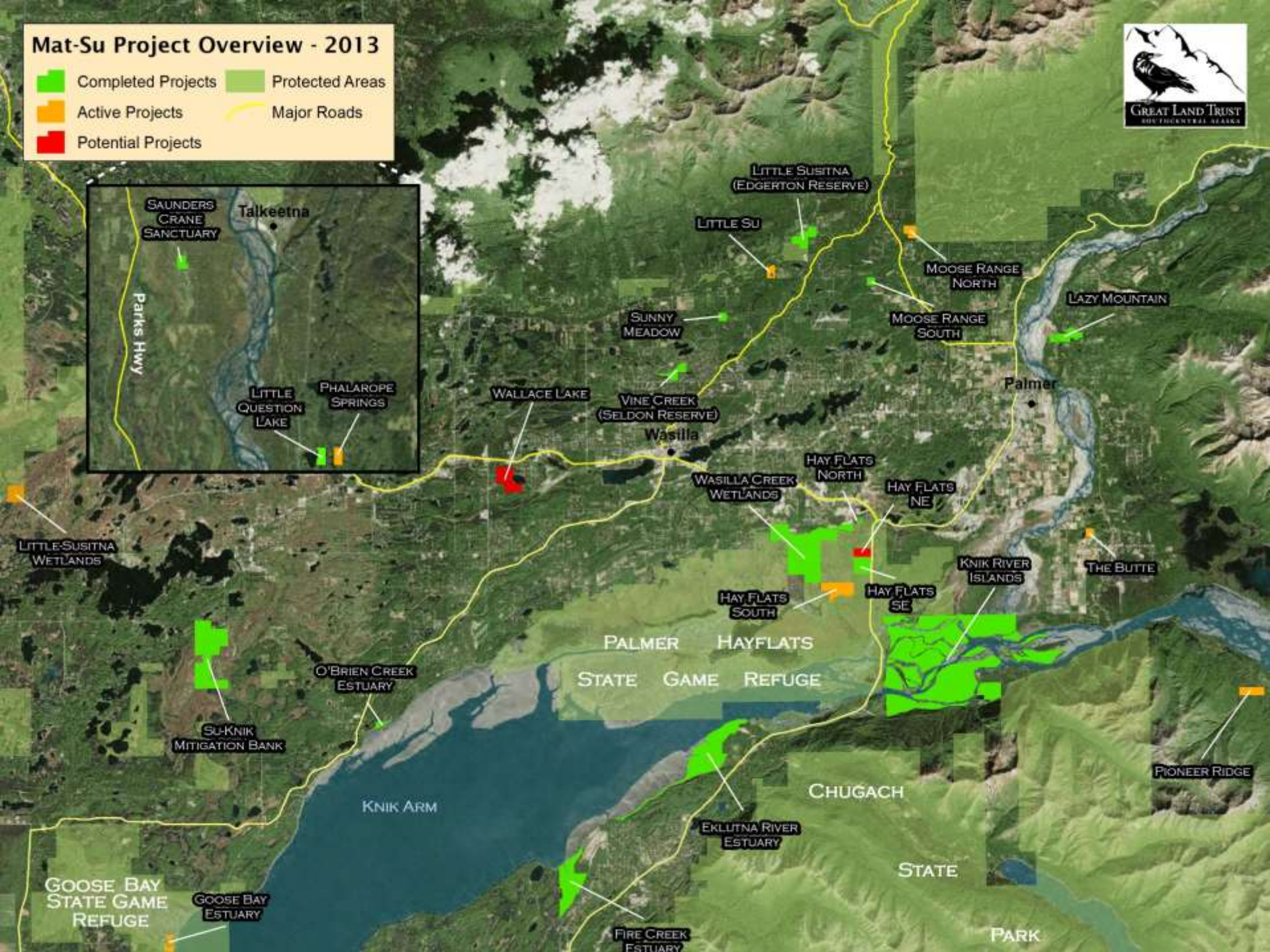
# Great Land Trust Programs

- Land Conservation
- Pathways to the Chugach
- Wetland Mitigation  
In-Lieu Fee



# Mat-Su Project Overview - 2013

- Completed Projects
- Active Projects
- Potential Projects
- Protected Areas
- Major Roads





# 170 Acre Matanuska River & Bartko Slough Easement (NFHAP 2013)





# 30 Acre O'Brien Creek Estuary (NFHAP 2013)

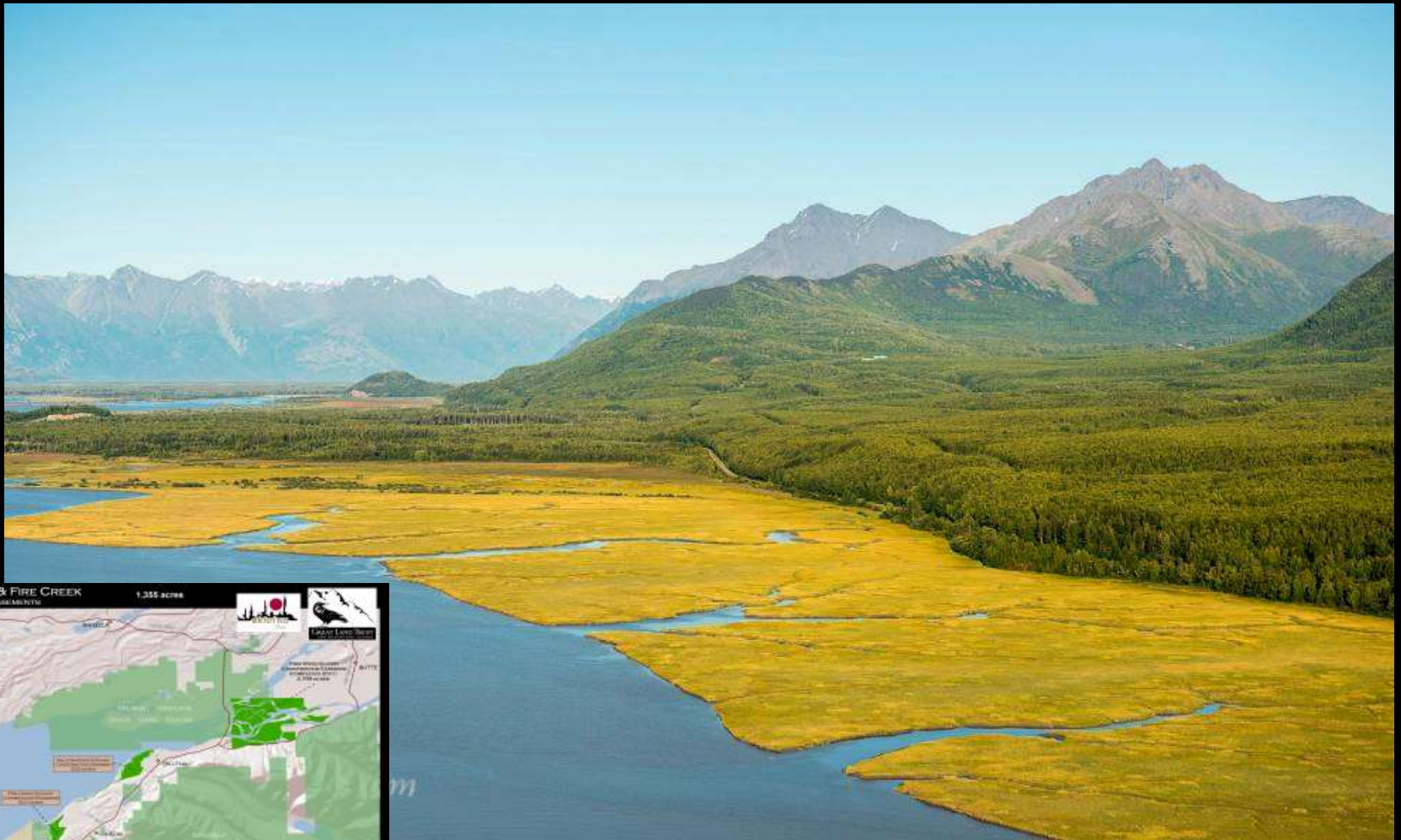


# 4800 acre Knik Islands Conservation Easement (2011)





# 832 Acre Eklutna River Estuary including 8 miles of coastline on Knik Arm (2012)





# 532 Acre Fire Estuary (2012)





# 976 Acre Wasilla Creek Wetlands (in progress)



*© Carl Johnson  
www.carljohnsonphoto.com*



# King Makers Campaign

partnership







## King Maker

**“King Makers” — Alaskans making choices and taking action that leads to the conservation and restoration of salmon populations and their habitats in the Mat-Su.**



# **KING MAKER CONSERVATION GOALS**

- **ENGAGED LANDOWNERS INTERESTED IN DONATING EASEMENTS**
- **OWNERSHIP AND INVESTMENT IN A COMMUNITY RESOURCE**

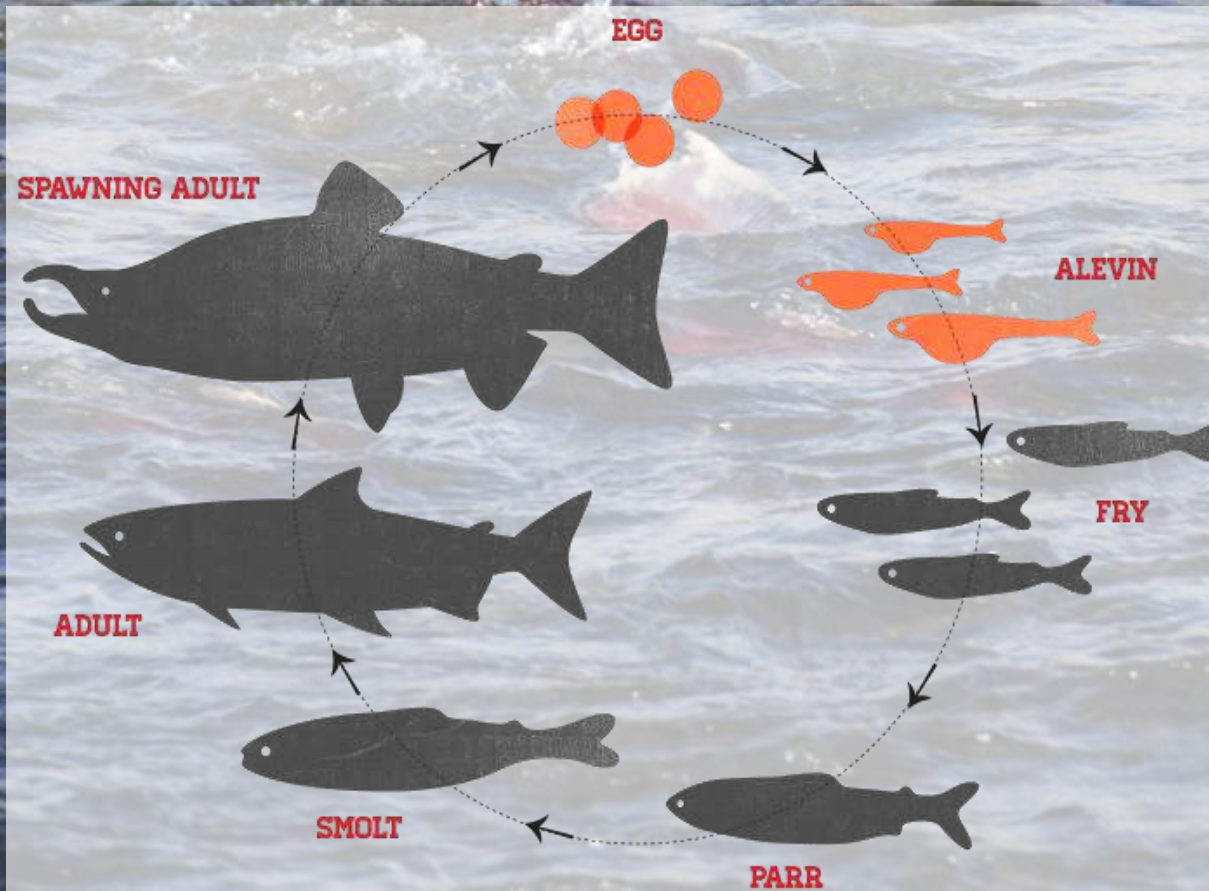
- **INFORMED AND ENGAGED COMMUNITY MEMBERS ACTIVELY TAKING MEASURES THAT SUPPORT SALMON AND THEIR HABITAT.**



# SALMON FOCUS GROUPS & POLLING

## TAKE HOME MESSAGE

**“PEOPLE are unaware of SALMON LIFECYCLE AND HABITAT NEEDS”**





# **OUTREACH & MARKETING ALASKANS LOVE SALMON**

- **SALMON FRIENDLY  
LANDOWNERS PACKETS**
- **NEWSPAPER ARTICLES**
- **RADIO PSA'S**
- **“BABY SALMON LIVE HERE”  
SIGNS ALONG ROADWAYS  
AND ON PRIVATE LANDS**
- **TARGETED EDUCATION**
- **PUBLIC CROWNING'S**
- **VIDEO'S**





# LIVING NEXT TO A SALMON STREAM



How to Be a  
Salmon-Friendly Landowner





**KING MAKER**

# BABY SALMON LIVE HERE



**LITTLE SUSITNA SALMON PASSAGE RESTORATION**

# YOUNG SALMON LIVE HERE

This restoration project is made possible by a partnership of

Alaska Sustainable Salmon Fund  
Aquatic Restoration and Research Institute  
ConocoPhillips Alaska, Inc.  
Lovelace Foundation  
Mat-Su Basin Salmon Habitat Partnership  
Metanaska-Susitna Borough  
Mat-Su Resource Conservation and Development Council

National Fish and Wildlife Foundation  
NOAA Community-based Restoration Program  
The Nature Conservancy  
US Fish and Wildlife Service  
Wallace Foundation  
Wasilla Soil and Water Conservation District

## Connecting Salmon and People in the Little Susitna Watershed

For more information about culverts and salmon, contact a habitat biologist at the Alaska Department of Fish and Game in Palmer, (907) 745-7363.



# King Maker Videos

[www.salmonproject.org/salmonlove](http://www.salmonproject.org/salmonlove)





# Crowning the King Makers





# **Valuable PARTNERSHIPS**

- **Alaska Department of Environmental Conservation**
- **Mat-Su Conservation Solutions**
- **Mat-Su RC&D**
- **Elected Officials**
- **Wasilla and Palmer Soil and Water**
- **NRCS**
- **ADF&G**
- **FWS**
- **MSB Staff**
- **The Salmon Project**
- **Private Landowners**



# CELEBRATE

ALL THE LARGE AND SMALL ACTIONS  
TAKEN TO SUPPORT SALMON AND THEIR HABITATS





**Thank You for all that you do for  
MAT-SU SALMON**

